

# pathways<sup>20</sup>10

Creating space for people with  
disabilities in tertiary education

1–3 December 2010

Southbank Institute of Technology, Brisbane, Australia

## Sponsorship Prospectus

[www.pathways10.org](http://www.pathways10.org)

## Convenor's Invitation

The first Pathways Conference: Post Secondary Education for People with Disabilities was held at Deakin University's Geelong campus, Victoria in 1991. Since then Pathways conferences have been hosted in every State and Territory of Australia at least once. In recent years, Pathways conferences have been auspiced by the Australian Tertiary Education Network on Disability (ATEND), the peak body for regional groups of service providers and consumers concerned with education and employment needs of people with disabilities in post-secondary education in Australia. Members of the Pathways 10 2010 Conference Organising Committee are now looking forward to hosting Pathways 10 in 2010 at Southbank Institute of Technology, Brisbane from 1 – 3 December.

For almost two decades, Pathways conferences have provided a valuable forum for stakeholders to consider challenging issues, examine new technologies and share their very rich and diverse experiences and perspectives. In this respect the Pathways 10 2010 Conference should be no different. However, the members of the Pathways 10 2010 Conference Organising Committee have accepted the challenge to not only develop a thought provoking conference program that reflects the theme of *Creating space for people with disabilities in tertiary education* but also to ensure that the conference space is inclusive and demonstrates an innovative and sustainable approach to organising this conference.

On behalf of the Australian Tertiary Education Network on Disability and the Pathways 10 Conference Organising Committee, it is our pleasure to invite you to be part of Pathways 10. We hope you will join us in our endeavour to deliver a successful conference experience.

**Darlene McLennan**  
*President*  
ATEND

**Judy Hartley**  
*Convenor*  
Pathways 10 Conference Organising Committee

# Organising Committee

<b>Judy Hartley</b> - <i>Convenor</i>	Griffith University
<b>Jacqueline Caskey</b>	Australasian Network of Students with Disabilities
<b>Lynn Hammond</b>	Queensland VET Development Centre
<b>Ross Kelly</b>	National Disability Coordination Officer
<b>Deborah McArthur</b>	Brisbane North Institute of TAFE
<b>Alison McFarlane</b>	Department of Education and Training
<b>Julie McKenzie</b>	University of Queensland
<b>Barrie O'Connor</b>	Griffith University
<b>Marie Smith</b>	Metropolitan South Institute of TAFE
<b>Megan Toppenberg</b>	Department of Education and Training

## The Event

**The Australian Government has articulated their vision for a socially inclusive society as one in which *'all Australians feel valued and have the opportunity to participate fully in the life of our society. Achieving this vision means that all Australians will have the resources, opportunities and capability to learn work, engage in the community and have a voice'*.**

Significant investment, comprehensive reforms including ambitious targets are transforming all education sectors. The creation of employment opportunities is also a priority. In order for the Government's vision to be realised and in order for the lives of people with disabilities to be transformed, they must have the opportunity to actively participate in and benefit from all of the initiatives that are currently emerging. Yet the reality described in the National Disability Strategy Consultation Report prepared by the National People with Disabilities and Carers Council, *Shut Out: The Experience of People with Disabilities and their Families in Australia* paints a very different picture.

The Pathways 10 2010 Conference Organising Committee is committed to creating a program that will provide delegates with new and different perspectives on key developments and strategic issues related to the Government's agenda, challenge them to reflect on their practice, inspire them to achieve excellence in their role and galvanise them to be agents of change in their organisations and/or communities. An innovative program has been developed that will create some different types of activities while facilitating greater involvement by conference delegates and the inclusion of stakeholders from various sectors including schools, employers as well as professional and industry bodies.

The Pathways 10 2010 Conference Organising Committee also accepts that it has a responsibility to model good practice in inclusive practice and to deliver a conference that explores more sustainable practices. To this end, the Committee is hoping to trial some innovative technological solutions.

The creation of space for people with disabilities in tertiary education will be an essential element that will contribute to the realisation of the Government's vision for an inclusive society.

## Benefits for Sponsors

Sponsorship of Pathways 10 will provide a unique opportunity for you to promote and showcase your products and services to a targeted and influential delegate group.

Your organisation will have access to over 300 delegates from all states of Australia, as well as some overseas delegates in attendance.

Sponsorship is an ideal way to prominently position your organisation as a key player in the area and to increase the recognition of your brand. The following Sponsorship Packages are designed to offer a range of opportunities so that you can select the package that best suits your organisation's marketing objectives.

The Organising Committee is committed to working with you to develop a package which delivers maximum benefit and exposure for you at Pathways 10. Sponsorship packages are negotiable and we would be happy to discuss your specific requirements and where possible, tailor a package to suit your needs.

## The Conference Venue

South Bank is in a prime location and central to everything - public transport, arts and entertainment, the Brisbane CBD, the famous Gold Coast beaches and theme parks, and the beautiful Sunshine Coast with its hinterland rainforests.

The Southbank Institute of Technology's campus is in the heart of Brisbane with easy access to the city centre and a variety of cultural and entertainment facilities.

Public transport to the campus is convenient, accessible and affordable with buses, trains and ferries covering all areas of Brisbane.

Southbank campus extends over two blocks on Ernest Street, South Brisbane from Glenelg to Tribune Streets. The site complies with contemporary building standards and encompasses all green building guidelines including:

- water harvesting for irrigation
- waterless urinals
- T5 low energy light fittings
- sophisticated building management systems to minimise costs
- low flow taps in all areas
- flexible internal spaces
- low VOC finishes and materials

### **Southbank Institute of TAFE**

Address: Ernest Street  
South Brisbane Qld 4101

Phone: +61 7 3244 5000

Website: [www.southbank.edu.au](http://www.southbank.edu.au)

# The Destination: Brisbane

Nestled in the south-east corner of Queensland in the heart of one of Australia's fastest growing regions, Brisbane is Australia's new world city; a modern, vibrant destination.

A visit to Brisbane is a chance to immerse yourself in a cosmopolitan city with a friendly attitude, superb weather and an exceptional natural environment. It's a city where delegates can embrace the local life and immerse themselves in a warm and welcoming environment and a range of recreational pursuits.

Alongside world-class art galleries and a vibrant urban precinct culture, there's a wide variety of wining, dining and shopping experiences to be enjoyed. A year-round promise of sunshine, 1,800+ parks and reserves and more than 500 kilometres of bikeways also set the scene for stunning outdoor activities. Whether you choose to swim in Australia's only inner-city beach at the famed South Bank Parklands, cruise the river in a kayak, climb the Story Bridge or escape to Moreton Bay and its islands for aquatic adventures and dolphin feeding, Brisbane will deliver an unforgettable travel experience.



## Program Overview

The Conference Organising Committee has chosen the theme *Creating space*<sup>1</sup> for people with disabilities in tertiary education. Each day of the conference will focus on a specific aspect related to how space can be created for people with disabilities in tertiary education. The first day will focus on the Social Inclusion Vision and the Widening Participation Agenda, while the second day will focus on the pedagogical issues associated with creating an inclusive space for people with disabilities. Finally, the third day will focus on employment and the professional space beyond education and training. Three strands will be woven across each of the days:

- Creating an inclusive space for diverse cohorts of students with disabilities including Indigenous students, students from regional and remote areas and students from cultural and linguistic diverse backgrounds
- Re-creating a space - The role of the Disabilities Service Practitioner in a changing and challenging environment
- Providing space for the student voice and developing leadership in communities, industries and professions

<sup>1</sup> Gale, T. (2010) *Student Equity in Higher Education: What to do when the queue is not long or diverse enough*. Public Address, Kathleen Room, UQ Club, Staff House Road, University of Queensland, 15 February.

There will be a focus on participation and there will be a pre-conference forum and conference activities to kick things off. We're encouraging people to think outside the square about the sessions they can host. In addition to keynote speakers, session formats might include:

- **Workshops** – Activities and discussion that allow participants to consider strategies in response to shared issues
- **Panels** – Suggest a group of stakeholders who would share their experiences and provide their perspectives on significant topics – frame a hypothetical.
- **Nuts & Bolts sessions** – Have you implemented some new initiatives, policies or procedures? Then share how you go about your day to day operations and see how others have responded to the challenges of providing support in a constantly changing learning environment
- **Hot topics** – There are plenty of hot topics out there – many fall into the 'too hard' basket. Challenge people to discuss an issue and identify some practical suggestions that might be implemented.
- **Showcases** – Focus attention on good practice
- **Digital Posters** (we'll provide more information about how to do this)

## Conference Office

ICMS Pty Ltd has been appointed as the Conference Office. ICMS brings many years experience in the management and promotion of conferences, exhibitions and events.

**ICMS Pty Ltd**  
PO Box 3496  
South Brisbane QLD 4101  
Phone: +61 7 3844 1138  
Fax: +61 7 3844 0909  
Email: [pathways10@icms.com.au](mailto:pathways10@icms.com.au)



## SPONSORSHIP OPPORTUNITIES

All prices quoted are in Australian Dollars and are inclusive of the Goods and Services Tax.

### Technology Sponsor Investment \$32,000

**“It is now socially responsible to consider the effects our business has on the planet. The assessment of our carbon footprints are daily transactions and not only are the obvious organisations constantly reviewing their contribution to emissions, recycling and renewing but greening of an event has become an important factor in the planning schedules of both organisers & committees. We are providing the Technology Sponsor with the chance to be recognised for assisting the committee to reduce the production of paper produced items and reduce emissions from electrical requirements.”**

*(Lucien Mark. Why. Retrieved December, 18, 2009, from [www.lucien.com.au/](http://www.lucien.com.au/)).*

We feel having a Technology Sponsor is a vital part of Pathways 10 Conference particularly suiting the Conference theme “Creating Space...”.

Please note, this package can be undertaken as a joint venture. Please speak directly with the Conference Office to discuss further on +61 7 3844 1138.

The benefits of the Technology Sponsorship include:

- Exclusive sponsorship of the Eventranet system – this service provides a message service, tickertape program feeds, download of documents including newsletters, delegate lists etc. It will move the Conference to an almost entirely paperless event as well as offering a sponsor significant and unparalleled exposure to delegates and branding.
- Exclusive Sponsorship of the digital poster sessions, including branding on pre, onsite and post Conference upload websites. This is a standalone upload service offered to all poster presenters and posters will be available for viewing and download onto USB onsite at the Conference. A flyer or nominated pdf can be submitted from sponsor for download off website for the duration of the delegate access to this service
- Exclusive sponsorship of the presenter upload and presentation management system, [www.speakersprep.com.au](http://www.speakersprep.com.au) . Branding includes all pre, onsite and post website exposures and a flyer or nominated pdf for download off website.
- Branding on 46”LCD screens and 22” HD kiosks around venue. Layout and look of logo placement to be designed in discussion with sponsor. Samples of previous events can be supplied. These kiosks will allow delegates to view and download all presentations and posters submitted in the previous upload service, if access granted.
- Two tabletops in a prime location
- Four full Conference registrations including a ticket for the Conference Dinner
- Company logo displayed on the Conference website with direct link to company’s website
- Company logo displayed on all pre-Conference and on site Conference materials (subject to date of commitment)
- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Sponsor logo to be displayed on PowerPoint session slides throughout the Conference
- Participants List (subject to privacy laws)

## **Gold Sponsor**

### **Investment \$15,000**

**(Limited to one organisation)**

**Gold Sponsorship offers your company exclusive marketing opportunities.**

The benefits of the Gold Sponsorship include:

- Two tablespots in a prime location
- Acknowledgment as a Gold Sponsor during the Conference Dinner, Welcome Reception and Awards Lunch
- Opportunity to make a short (5 minute) address to delegates during the Conference Dinner

- Banner on stage in the Plenary Room during the whole Conference (to be provided by Sponsor)
- Full page colour A6 page advertisement in the Pocket Program (to be provided by Sponsor and placement at the discretion of the Committee, subject to deadlines)
- Three full Conference registrations including a ticket for the Conference Dinner
- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Display of company logo on Opening slide throughout the Conference
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## **Silver Sponsor**

### **Investment \$10,000**

**(Limited to one organisation)**

**Silver Sponsorship offers your company exclusive marketing opportunities.**

The benefits of the Silver Sponsorship include:

- One tabletop in a prime location
- Three full Conference registrations including a ticket for the Conference Dinner
- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Display of company logo on Opening slide throughout the Conference
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## **Conference Dinner Sponsor**

### **Investment \$8,000**

**(Limited to one organisation)**

The benefits of the Conference Dinner Sponsorship include:

- Opportunity to make a short (5 minute) address to delegates during the Conference Dinner
- Two full Conference registrations including a ticket for the Conference Dinner
- Branding of the Conference Dinner and its associated theming
- Opening of the dinner by Company representative
- One complimentary table for invited guests
- Acknowledgment on all printed Conference material, website and signage

## **Conference USB Sponsor**

### **Investment \$7,500**

**(Limited to one organisation)**

**Each delegate receives a USB of the Conference Abstracts. The Conference Office, in conjunction with the Sponsor and the Organising Committee, will look after the production and the delivery of the USBs on-site at the Conference**

The benefits of the Conference USB Sponsorship include:

- One full Conference registration including a ticket for the Conference Dinner
- Company logo can be over printed on the USB (subject to deadlines)
- Acknowledgment on all printed Conference material, website and signage

## Welcome Reception Sponsor

**Investment \$6,000**

**(Limited to one organisation)**

**The Welcome Reception will be held on Tuesday, 30 November 2010.**

The benefits of the Welcome Reception Sponsorship include:

- Company banner displayed in the room during the Welcome Reception (banner to be provided by Sponsor)
- Opportunity to make a short (5 minute) address to delegates during the Welcome Reception
- Two additional tickets for the Welcome Reception
- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## Satchel Sponsor

**Investment \$5,500**

**(Limited to one organisation)**

**All delegates attending the Conference will be provided with a Conference Satchel. The Conference Office, in conjunction with the Sponsor and the Organising Committee, will look after all designing, purchasing and delivery of bags on-site at the Conference.**

The benefits of the Satchel Sponsorship include:

- Company logo displayed on the satchel, next to the Conference logo (subject to deadlines)
- One complimentary ticket to the Welcome Reception
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## Keynote Speaker Sponsor

**Investment \$5,000**

**(per Speaker)**

The benefits of the Keynote Speaker Sponsorship include:

- Acknowledgment of the Keynote Speaker Sponsor in the relevant Speaker session
- Company banner displayed in the room during the session (banner to be provided by Sponsor)
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## **Pathways 10 Awards**

### **Sponsor**

**Investment \$5,000**

**(for each award, limited to five sponsors)**

The 2010 theme for the Pathways award aligns with the conference theme of "Creating Space...". The recipients of the award will be recognised at a formal lunch where their initiatives across education and training that reflect best practice approaches to teaching and learning, and successful approaches to transition through learning and from education to employment for people with a disability, will be promoted.

The Awards Lunch will be held on Friday, 3 December 2010.

The following awards will be presented:

- Employer
- Higher Education
- VET and TAFE
- Secondary education sector
- Student who has a disability

The awards will be presented to individuals or organisations from each of the five areas listed, who show excellence in developing, implementing, or participating in transition initiatives.

The benefits of the Pathways 10 Awards Lunch Sponsorship include:

- Company banner displayed in the room during the awards lunch (banner to be provided by Sponsor)
- Company logo will be displayed onscreen during the Lunch
- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Acknowledgement as sponsor for the specific award on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

The Organising Committee are particularly interested in encouraging Sponsors to consider sponsoring multiple awards with a view to a long term association with Conference Awards Sponsorship.

## **Movie Night Sponsor**

**Investment \$4,000**

**(Limited to one organisation)**

The Movie Night will be held on Wednesday, 1 December 2010.

The benefits of the Movie Night Sponsorship include:

- Company banner displayed in the room during the movie (banner to be provided by Sponsor)
- Two tickets for the Movie Night
- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## Pocket Program Sponsor

**Investment \$3,000**  
(Limited to one organisation)

Each delegate receives a pocket - sized Program. The Pocket Program contains program information (day at a glance), registration desk hours and room locations etc. The Pocket Program offers you the opportunity to get your marketing message in the hands of the delegates on a daily basis.

The benefits of the Pocket Program Sponsorship include:

- Acknowledgment and company logo on the front cover of the Pocket Program, alongside the Conference logo and major sponsors logos
- One full A6 page colour advertisement on the back cover (supplied by sponsor)
- Acknowledgment on all printed Conference material, website and signage

## Lanyard Sponsor

**Investment \$3,000**  
(Right to provide)  
(Limited to one organisation)

A lanyard will be given to each delegate. You will be responsible for the cost of purchasing and overprinting the lanyards. The lanyards must be of a suitable quality and are subject to approval by the Organising Committee. The Conference Office is also pleased to make these arrangements on your behalf at your cost.

The benefits of the Lanyard Sponsorship include:

- One satchel insert (to be provided by Sponsor at own cost and subject to Committee approval)
- Acknowledgment on all printed Conference material, website and signage
- Participants List (subject to privacy laws)

## Satchel Insert

**Investment \$550**  
(per insert)

The insert will be inserted into every delegate's satchel. A copy of the inserts is to be provided to ICMS Pty Ltd for approval by the Committee one month prior to the Conference. The inserts have to be supplied by the Sponsor.

Delivery address details will be provided closer to the commencement of the Conference.

## Other Opportunities...

If these Sponsorship opportunities do not meet your requirements, but you would like to support this Conference, please do not hesitate to contact the Conference Office, who will tailor a package, in conjunction with the Committee, to suit your needs.

Sponsorship application forms and fees should be sent directly to:

**ICMS Pty Ltd**  
PO Box 3496  
South Brisbane QLD 4101  
Phone: +61 7 3844 1138  
Fas: +61 7 3844 0909  
Email: [pathways10@icms.com.au](mailto:pathways10@icms.com.au)

# Sponsorship & Exhibition Applications & Conditions

- Applications must be received on the Official Application Contract Forms. A Tax Invoice will be issued upon receipt of this application form. The Application Form is located at the back of this prospectus
- Full payment must be made within 30 days from date of invoice
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice
- The Organisers reserve the right, at their total discretion, to decline any application
- All payments must be made in Australian Dollars. See payment details on application form
- Payment can be made via cheque, bank transfer and credit card. Please note credit cards will incur a 4% surcharge
- If the full payment is not received, the Conference Office has the right to review the commitment and withdraw the application
- A cancellation policy is applicable, see below.

## Cancellation Policy

In exceptional circumstances, the Organisers will be prepared to consider cancellation of their Contract with Partners, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the Organisers are able to re-let the cancelled partnership in its entirety
- That the reason given for the request of the cancellations is, in the opinion of the Organisers, well founded
- That the Sponsor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between twelve and three months prior to the event and 100% of the contract price if the cancellation is accepted within three months of the opening of the event.

## Payment Details

### Cheques

Please make all cheques/drafts payable to Pathways 10 and send to the Conference Office:

### Pathways 10

C/- ICMS Pty Ltd  
84 Queensbridge St  
Southbank VIC 3006

### TT, Credit Card & EFT payments

Please contact the Conference Office on +61 3 9682 0244 for TT & EFT details.

### Company Information

Organisation Name:		
Contact Name:	Position:	
Postal Address:		
City:	State:	Postcode:
Country:	Email:	
Phone:	Fax:	

### Sponsorship

*We confirm the following Sponsorship items. All amounts are in Australian dollars and are inclusive of GST*

Item Name	Amount (AUD)	Please Tick	Item Name	Amount (AUD)	Please Tick
Technology Sponsor	32,000		Keynote Speaker Sponsor	5,000	
Gold Sponsor	15,000		Pathways 10 Award ( <i>per award</i> )	5,000	
Silver Sponsor	10,000		Movie Night Sponsor	4,000	
Conference Dinner Sponsor	8,000		Pocket Program Sponsor	3,000	
Conference USB Sponsor	7,500		Lanyard Sponsor	3,000	
Welcome Reception Sponsor	6,000		Satchel Inserts	550	
Satchel Sponsor	5,500				

**Sponsorship Total AUD: \$**

Full payment is due with application

### Authorisation

I/We are authorised to sign documents on behalf of the company and I/we acknowledge that I/we have read the rules and regulations governing the Sponsorship and will comply with them in full.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date of Application: \_\_\_\_\_

### Payment Details

All payments must be made in Australian DOLLARS only. Payment in any other currency will NOT be accepted. Payments can be made via cheque, direct transfer or credit card. Please contact the Conference Office for all payment details and conditions. Full payment is required within 30 days from the date of the Tax invoice. A Tax invoice will be issued upon receipt of application.

#### Pathways 10 Conference Office

ICMS Pty Ltd  
 PO Box 3496  
 South Brisbane  
 QLD 4101 Australia  
 Phone: +61 7 3844 1138  
 Fax: +61 7 3844 0909  
 Email: pathways10@icms.com.au